



FEDERICO GRILLI

CONTENT CREATOR
FOODBLOGGER
YOUTUBER



CREATIVE PEOPLE ARE
ENERGETIC BUT FOCUSED

LAST UPDATED: JANUARY 2025

IF I HAD TO DEFINE MY WORK,
I WOULD SAY I'M A COMMUNICATOR
USING ANY TOOL

ABOUT ME

Hi, I'm Federico, a passionate food blogger and content creator. Communication is my lifeblood and I have transformed my passion for food into an engaging adventure in the world of food. Through radio, press, video, social media and television, I have shared emotions and flavours, hosting cooking shows on TV and spreading the magic of household appliances on my blog. On social channels, I propose recipes for singles and explore new culinary frontiers. 'We singles in the kitchen' is my playground, where taste and technology meet. I am ready for collaborations that unleash innovation and inspire the flavor of life and cuisine.



COOKING SHOULD NOT ONLY BE A
NECESSITY, BUT ALSO A FULFILLING
EXPERIENCE FOR THE SOUL

MISSION

**INSPIRING PEOPLE TO
EXPERIMENT IN THE
KITCHEN, WITHOUT
FEAR AND WITH THE
RIGHT AMOUNT OF
EMOTION**



The goal is to facilitate the preparation of good dishes for those who live alone, eliminating the excuses of laziness or inexperience. With fast and intuitive videos, I offer practical and accessible solutions to everyone, without being too technical. I add creative ideas and tricks to make cooking more fun, especially for the less experienced. The mission is to transform cooking into a rewarding experience for everyone. Appliances are the new frontier and can help a lot in the kitchen, video guides and reviews offer users the opportunity to choose and use the tools in the best possible way. I want to make the dining experience more enjoyable and exciting for everyone.

THEY TALKED ABOUT MY PROJECTS



Italian air fryer recipe book



SOCIAL



SUBSCRIBERS: 17.600
@noisingleincucina

MEN 49%
WOMEN 51%

AGE: 45 - 65



FOLLOWERS: 15.100
@noisingleincucina

MEN 25%
WOMEN 75%

AGE: 45 - 65



FOLLOWERS: 4090
@noisingleincucina

MEN 53%
WOMEN 47%

AGE: 35 - 55



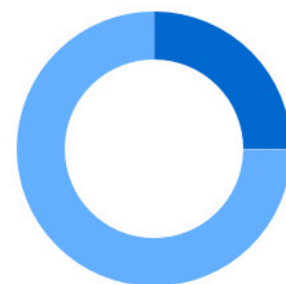
FOLLOWERS: 2600
@noisingleincucina

MEN 20%
WOMEN 80%

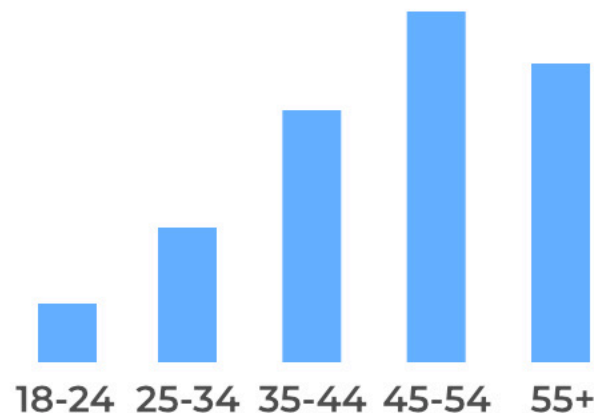
AGE: 45 - 65



VISITS / MONTH: 8000-15000
www.noisingleincucina.it



● MEN
● WOMEN



COSORI

GASLAND
chef

Lellaluka

AUDECOOK

OTE

COLLABORATIONS

TELE SHOPPING

DeLonghi

Ariete

Glasslock

PENSOFAL
Thanks for you every day!

innoliving

aeternum
QUALITÀ PROFESSIONALE DAL 1938

SEVERIN

G FERRARI

Tognana

Girmi
H Koenig
WE TAKE CARE.

BRITA

moneta
made in Italy

bimar
ELETTRODOMESTICI



WHAT CAN I DO FOR YOU

LET'S COLLABORATE

VIDEO

video review
unboxing video
video tutorials
video recipes

SOCIAL

sponsored video
sponsored posts
sponsored stories
sponsored reels
sponsored blog articles
sponsored podcasts

BLOG ARTICLES

sponsored content
product review
kitchen appliances
kitchen accessories
gastronomic theme





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YOUTUBE

www.youtube.com/user/NoiSingleInCucina

SOCIAL

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